



ASIAN AMERICAN COALITION OF CHICAGO

The 28th Annual Lunar New Year Gala

One Vision, Many Voices

Hosted by the Indian American Community of Chicago

Saturday, February 26, 2011 ~ Hyatt Regency O'Hare

www.aacchicago.org

SPONSORSHIP OPPORTUNITIES

We are pleased to support the 28th Annual Lunar New Year Gala

Presenting Sponsor **\$25,000**

On-stage appearance including speaking opportunity and formal recognition during program, 10 VIP tickets, display of your organization's banner, inclusion of your organization's name on all publicity materials, full page color advertisement in commemorative program book with possible upgrade to back cover or inside cover, your logo prominently displayed on AACC homepage and link to your website, prime exhibition location

Coalition Sponsor **\$15,000**

On-stage appearance, speaking opportunity and formal recognition during program, 10 VIP tickets, display of your organization's banner, inclusion of your organization's name on all publicity materials, full page color advertisement in commemorative program book, your logo prominently displayed on AACC homepage and link to your website, prime exhibition location

Global Sponsor **\$10,000**

On-stage appearance and formal recognition during program, 10 VIP tickets, inclusion of your organization's name on all publicity materials, full page color advertisement in commemorative program book, your logo prominently displayed on AACC homepage and link to your website, prime exhibition location

Pan-Asian Sponsor **\$5,000**

Formal recognition during program, 10 tickets, inclusion of your organization's name on all publicity materials, full page color advertisement in commemorative program book, your logo prominently displayed on AACC homepage and link to your website, prime exhibition location

Community Sponsor **\$3,000**

Formal recognition during program, 10 tickets, inclusion of your organization's name on all publicity materials, full page black and white ad in commemorative program book, your logo prominently displayed on AACC homepage and link to your website, prime exhibition location

Coalition Sponsor **\$1,500**

10 dinner tickets, full page black and white advertisement in commemorative program book, your logo prominently displayed on AACC homepage and link to your website



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☐ **Exhibit Table Only**

\$250

Standard 8 foot table will be provided. Please bring table skirting and dressing. Tables will be set up around the perimeter of the reception area and will have visibility to more than 1,000 guests.

☐ **Raffle/Auction Prize**

I would like to donate a good or service to the Asian American Coalition. I have listed the item and a brief description

below. _____

The estimated retail value of this item is (Please check the box that applies)

- ☐ **Raffle Prize** - \$150 or less
- ☐ **Silent Auction Prize** - \$150 - \$999
- ☐ **Live Auction Prize** - \$1,000 or greater



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Logo requirements

Please provide your logo in JPG or GIF format, with a pixel size of at least 400 x 400. Logos will be displayed in all marketing materials for the event, including the website.

Banner requirements

Presenting sponsors should provide vinyl banners, ready to hang with eyelets and adequate strings. Because of space limitations, the banners are limited to 2' (width) by 3' (length) and could be displayed at respective booth space.

Please make checks payable to: **Asian American Coalition 2011** and mail to:

Krishan K. Sant • Asian American Coalition • 410-71 Street • Darien, IL 60561-4057

I/We have sent our ad as follows:

_____ Camera-ready artwork in BLACK AND WHITE enclosed.

_____ By e-mail, sent high resolution, minimum 300 dpi in .pdf or jpeg, to: davevasu@gmail.com

IMPORTANT NOTES: So that your ad looks crisp and clear and its very best, all material must be submitted in **camera-ready artwork** or **electronic format in pdf or jpeg at a high resolution (minimum 300 dpi)**. Please note that we reserve the right to assess an additional hourly charge for any design or pre-press work necessary for ads that are not submitted in camera-ready, high resolution format. The ad insertion form is the **ONLY** acceptable faxable material. We cannot scan ads, artwork, text, logos, or imagery sent by fax, or download from websites, due to quality issues. Thank you for your understanding and cooperation. For your convenience, this form is downloadable on website www.aacchicago.org in Word format.

- 1) Please send this electronic ad insertion form and artwork to: davevasu@gmail.com
- 2) Please mail this ad insertion form, ad artwork and check made payable to **Asian American Coalition of Chicago 2011** to: **Krishan K. Sant** • Asian American Coalition • 410-71 Street • Darien, IL 60561-4057
- 3) Pre-payment required in order to run. Please submit and fund all ads by **February 15, 2011**.
Sorry, we cannot guarantee the inclusion of ads received or funded after the deadline.

I/We agree to the above terms, and authorize placement of the above ad and sponsorship package.

AUTHORIZED Signature

Date

OFFICE USE ONLY Received by _____ Check Amount \$ _____ Date _____